

SPEAKER & MEDIA KIT - 2026

Giovanni Everduin.

Chief Strategy & Innovation Officer
Corporate VC Co-Founder
Harvard Business School - Dubai, UAE

"A closeted DeFi maxi in a banker's suit."

20+

Years

10

Countries

GMP21

HBS

Top 5%

LinkedIn UAE



Top 5 LinkedIn Creator in Fintech & Web3 in UAE.
Top 100 globally (Favikon, 2026).



giovanneverduin.com

linkedin.com/in/geverduin

x.com/geverduin

BIOGRAPHY

Two bios. Pick the one that fits the **room**.

The Executive Bio

Use for: Conference programs, keynote introductions, institutional panels, press releases

Giovanni Everduin - known as Gio - is a Harvard Business School alumnus (GMP21) and senior executive with over 20 years of experience across 10 countries spanning Europe, North America, Central America, and the Middle East.

He currently serves as Chief Strategy & Innovation Officer at a regulated financial institution in Dubai, where he co-founded an independent Corporate VC and Innovation Lab - CBIX - exploring AI, tokenized assets, Web3, gaming, and next-generation banking infrastructure. He sits on the board of Zypl, a fast-growing pre-Series A synthetic data and AI startup, the Advisory Board of Luna PR - a leading global PR and marketing agency for Web3, fintech, and AI - and the Steering Board of Tumar, a national innovation fund between The World Bank and the Government of Kazakhstan.

Earlier in his career, he led large-scale transformation and outsourcing programs at Accenture and served as Chief People Officer at an award-winning subsidiary (documented in an HBS case study) of a leading UAE banking group. He holds deep expertise in institutional innovation, AI governance, and the convergence of traditional finance and decentralized systems.

His current employer has been recognized by Forbes on their Best Banks list. Giovanni has been featured in press and media across the Middle East, Central Asia, and global fintech channels.



The Builder Bio

Use for: Podcasts, fireside chats, Web3 events, informal panels, social introductions

Gio Everduin is one of a very small number of people who genuinely operates in both TradFi and Web3 - not as a tourist, not as a conference guest, but as someone who builds in both directions simultaneously.

By day, he runs strategy, innovation, and ventures at a regulated bank in Dubai. He co-founded CBIX because he got tired of writing strategy decks that sat in folders. He sits on risk committees and scrolls Discord servers. He writes investment theses and scans on-chain data.

He is a film producer (SHE - 8 international awards), NFT collector, former MC and radio show host, sneakerhead, and father. The range is real. The range is the brand.

Harvard Business School taught him frameworks. Twenty years across 10 countries taught him when to throw them away.

SPEAKING

Selected stages.

GITEX

Dubai & Singapore

Innovation & Technology

The United Nations

New York

Regional Collaboration on AI Governance

Ai4

Las Vegas

Artificial Intelligence

GFTN

Singapore

Global Finance & Technology

INMERGE

Baku, Azerbaijan

Digital Assets & AI

Digital Almaty

Kazakhstan

Banking, Web3 & Digital Assets

Inclusion at the Bund

Shanghai

Fireside Chat on Regional Innovation

The Unbanked

Amsterdam (Money 20/20)

Financial Inclusion

Japan Fintech Week

Tokyo

Ventures, Digital Assets & AI



Keynote Topics

- > The Future of Banking: Inside a Regulated Institution
- > TradFi Meets DeFi: Why the Future is Hybrid
- > Innovation Theatre vs. Real Innovation
- > Tokenized Assets: Beyond the Hype Cycle
- > Building in the Intersection of AI and Finance

MEDIA

Podcasts, interviews & coverage.

Podcasts

PODCAST

Known Podcast

"Storytelling & Pitching"

On the art of storytelling in business - how to pitch ideas that stick.

PODCAST

Couchonomics with Arjun Singh

"The Disruption Equation"

Breaking down the mechanics of institutional disruption.

[Watch / Listen](#)

PODCAST

Unboxed with AJ - S2E10

"Building the Bank of the Future"

Transforming traditional banking through innovation, AI, and fintech convergence.

[Watch / Listen](#)

PODCAST

Chief Digital Heroes

"From Strategy to Execution"

Bridging digital strategy and real-world implementation inside a regulated FI.

[Watch / Listen](#)

PODCAST

The CEO Series

"The Turnaround Playbook"

What it actually takes to turn around a bank from the inside.

Interviews

INTERVIEW

The Luxury Playbook

"Where Finance Meets Culture"

[Read](#)

INTERVIEW

AZERTAC

Azerbaijan as a Regional Hub for FI

[Read](#)

INTERVIEW

Dubai Fintech Summit

CBI's Fintech Innovations

[Watch](#)

Coverage & Press

Khaleej Times (BTR)

UAE Leads GenAI Revolution

[Read Article](#)

Entrepreneur ME

UAE's New Hub for AI, FinTech, Web3

[Read Article](#)

CBI x Miden

MOU: Privacy-First Digital Assets

CBI x Fuze

MOU: Digital Asset Solutions

[Read Article](#)

CBI x Boomitra

Investment in Regenerative Agriculture

[Read Article](#)

ADVISORY & BOARDS

Where the conviction sits.

Vice Chairman of the Board

CBIx

Corporate VC & Innovation Lab subsidiary

Steering Board Director

Tumar Fund

Joint venture between The World Bank and the Government of Kazakhstan

Non-Executive Board Director

Zypl.ai

AI & synthetic data startup, pre-Series A

Advisory Board

Luna PR

Global Web3 & technology communications

MEMBERSHIPS & COMMUNITIES

Where the network lives.

MEMBER

YPO UAE

Young Presidents' Organization - UAE Chapter

MEMBER

Harvard Club of NYC

Alumni network of Harvard University

MEMBER

HBR Advisory Council

Harvard Business Review Advisory Council

MEMBER

MonkeDAO

Solana-native decentralized community & validator

MEMBER

Monke Ventures

Web3 investment collective born from MonkeDAO

OPERATOR

Parasite Solo Miner Pool

Independent Solana validator operation

DOWNLOADS

Headshots & assets.



Formal



Blazer



Polo



Casual

Let's build something.

giovanni.everduin@gmail.com

giovanneverduin.com

[LinkedIn](#)

[X / Twitter](#)

*"The suit changes. The wallet doesn't.
The conviction travels."*